

this could be the start



2017 Annual Report



Big Brothers Big Sisters
of Clarington



Big Brothers Big Sisters of Clarington 2017 Annual Report

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Our Mission

Big Brothers Big Sisters of Clarington is committed to providing the highest quality volunteer-based mentoring programs to the children of Clarington.

Our Vision

Every child in Clarington who needs a mentor, has a mentor.



A Message from The Board Chair

It is not in numbers but in unity that our great strength lies.

- Thomas Paine

Not unlike on New Year's Eve as the clock strikes midnight, preparing a message for the annual report always brings a moment of reflection. To me, the annual report is much more than the bottom line, more than our fiscal gains (or losses), more than our annual revenue. Once again it has been my honour and pleasure to be part of the team comprised of staff and board members, who have worked towards a common goal, sharing enthusiasm, professionalism and heart. I look back on 2017 and see a year that saw staffing changes. We said a temporary goodbye to Elisabeth Maddiss for a wonderful reason- the birth of her first child, gave a hurrah to Kaiela Ali who stepped in to cover for her, said a heartfelt thank you and goodbye to Mary-Jane Nettle who was our volunteer coordinator, and a welcome to Brad Kelly who snuck in at the tail end of 2017 as our new event coordinator. Two valuable members of our Board of directors departed; we wished success to Brianne Safiniuk as her career took her on the road and to Rayna Fry; - the inspiration and driving force behind our Galas for many years, we said goodbye (but not really...).

A year involves changes, struggles, growth, new ideas, staying the course and exploring new directions. All of this has happened in 2017- with a very positive outcome! Under Darlene Brown's leadership we stayed on budget, our events demonstrated growth, and the staff of our agency worked above and beyond to mentor and serve the children in Clarington.

As I look ahead to 2018, I know that there will be more changes, more challenges and more successes to celebrate. And I look forward to sharing the adventures with the Board and staff members of Big Brothers Big Sisters of Clarington.

Brenda Calhoun, *Board Chair*

Start Something

BIG today



A Message from The Executive Director

It is with great pleasure that we present Big Brothers Big Sisters of Clarington's 2017 Annual Report.

2017 marked yet another year of success for Big Brothers Big Sisters of Clarington. After persevering through several difficult years which were overcome by determination, commitment and passion for the work we do, we have arrived at a place where we look ahead with optimism and growth for the future. I would like to thank all of those who have joined us on our journey. So many people have played an important role in our success, and we are grateful for each and every one of you who have made a contribution.

The success of the past few years has truly been a team effort consisting of dedicated staff that go above and beyond to ensure our success, the volunteers who step up and help make mentoring a reality for the children of our community, the passionate volunteers sitting at the board room table setting the direction for our future and our donors who contribute financially to ensure we are able to continue to provide safe and effective programs within our community. Each and every one of you has played an invaluable role in bringing us to this moment where we begin to chart our course for the future; a future where every child in Clarington who needs a mentor, has a mentor.

In closing I would like to take this opportunity to welcome all of our new supporters who started their journey as valued members of the Big Brothers Big Sisters team. I am confident that you will find your time with us a valuable and rewarding experience. Please know that your involvement with our agency is just the **START** of **SOMETHING BIG** for the children and families of our community.

Darlene Brown, Executive Director

Start Something

BIG today



Program Highlights & Achievements

Traditional Program & Couples Match

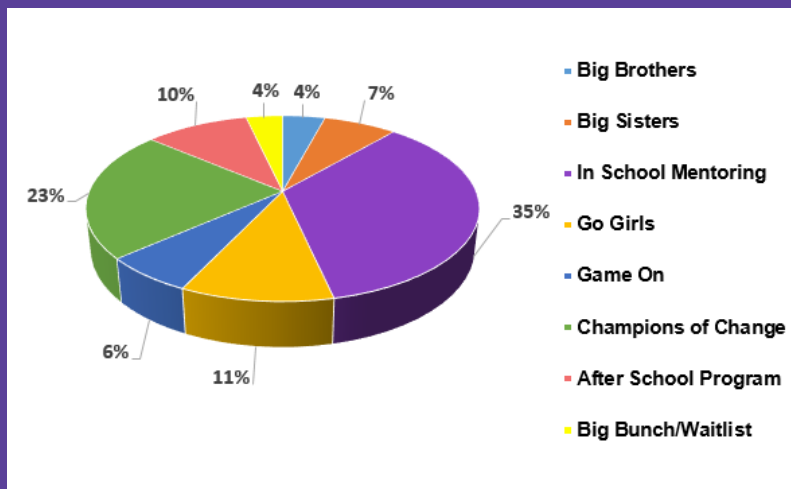
Our Bigs are doing BIG things with their Littles when they get together every week. Children who spend time with a mentor gain confidence, acquire new skills and competencies and learn the importance of showing care for others.

Mentors experience a sense of discovery and enjoyment as they experience the world through a child's eyes. **In 2017, we had 59 wonderful adult volunteers making a BIG difference to 60 children in the community.**

In-School Mentoring Program

An hour a week is all it takes to make a huge difference in a child's life, and over the last year we have had **36 adult, high school and college student in-school mentors spending quality time with 186 school aged children.** Our in-school mentors get the chance to feel like a kid again as they meet with their mentee to play games or sports, bake something, or use the computer. It is time well spent building a child's confidence, sharing a laugh and learning something new.

Children being served by program:



Go Girls! and Game On!

Go Girls! Healthy Bodies, Healthy Minds and Game On! Eat Smart, Play Smart, Live Smart are group based mentoring programs run by volunteer mentors.

Through non-traditional physical activity, Go Girls! is designed to provide girls aged 12-14 with the information and support they need to make informed choices about healthy, active living.

Through non-traditional physical activity and healthy eating support, boys aged 12-14 who participate in Game On! learn to make informed choices about a range of healthy lifestyle practices.

In 2017, Go Girls! was run by 9 mentors serving 56 girls. Game On! was run by 3 adult mentors serving 34 boys. Thank you to Canadian Tire Jumpstart Foundation for making these programs possible!



Champions of Change Summer Camp 2017

Last summer 120 different children from across the community joined our Littles for some fun in the sun at our Champions of Change summer program, filling 225 camp spaces. This 7 week program provided our campers, aged 6-8 and 9-13, with a variety of exciting activities, games and outings all based around a weekly theme. From exploring the olden days at Pickering Museum Village to completing the ropes courses at Camp Kawartha, our campers were challenged physically, socially and cognitively as good character development and leadership skills were encouraged daily. Through weekly guest speakers, a variety of artistic workshops and many fun activities, our campers learned the importance of giving back to others in their neighbourhoods and communities.

Thank you to the ESDC Summer Jobs Program and the Rotary Club of Bowmanville for supporting this very successful summer experience.



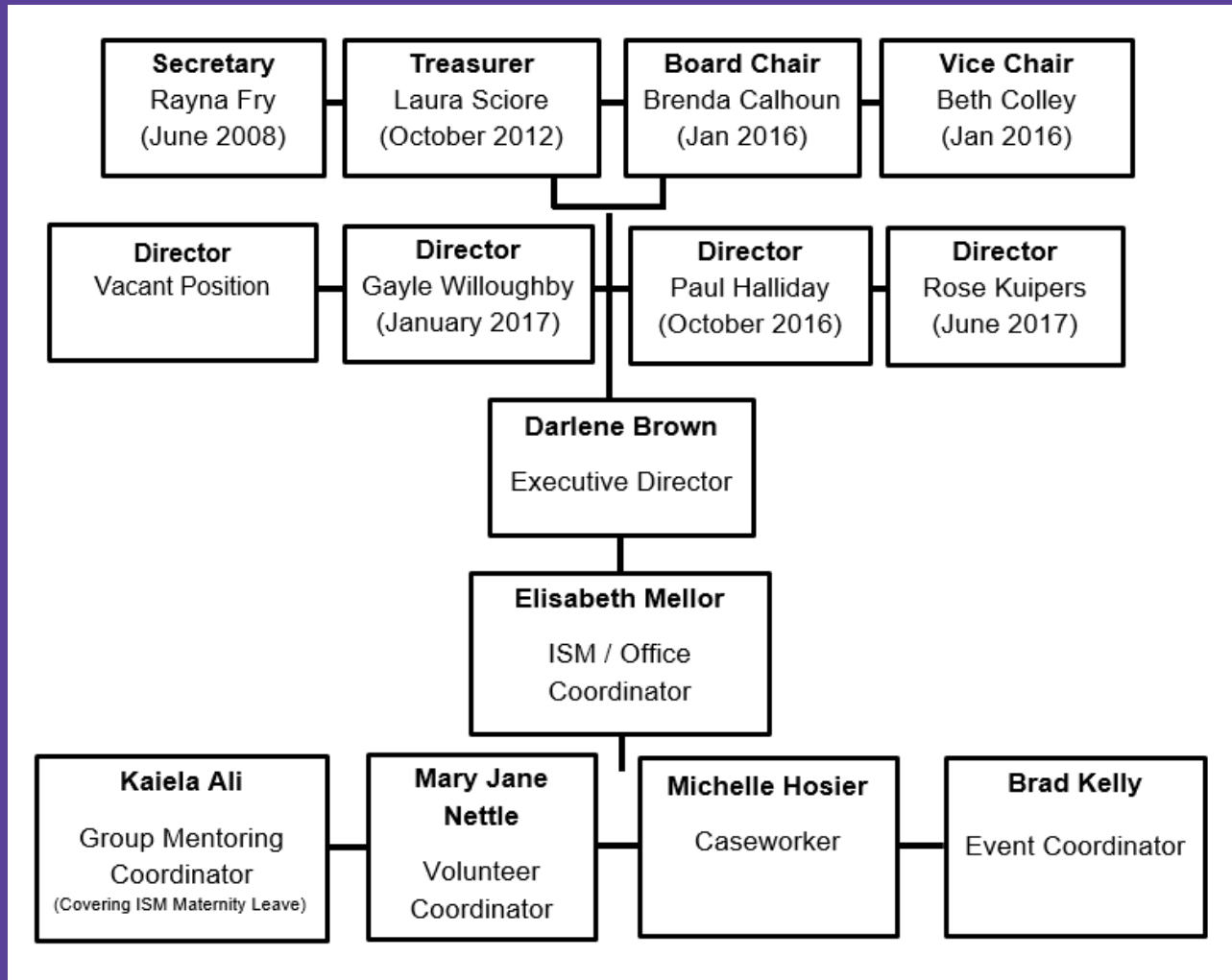
After School Program 2017

In 2016 our agency was fortunate to receive funding to hire a coordinator to implement an after school program in our community. This program runs in both schools as well as community hubs so more children are able to directly access programming close to home.

Thanks to ongoing funding from Canadian Tire Jumpstart we were able to continue to run this fun filled action packed program to the Clarington children in three different areas. Throughout the **2017** calendar year, 9 volunteer mentors supported 54 Clarington children.



Big Brothers Big Sisters of Clarington 2017 Organizational Chart



“If you want to go fast, go alone; if you want to go far, go with others.”

~African Proverb

Thank You for Your Support

Big Brothers Big Sisters of Clarington makes a difference in our community by providing children in need with one-to-one and group mentoring services that are proven to help kids stay in school, avoid risky behaviour such as bullying, and grow up to be more civic-minded adults. Thank you to the following individuals, businesses, foundations, and clubs for their generous contributions of \$500 or more during the 2017 fiscal year to support our children's mentoring programs.

Aecon / SNC Lavalin JV & Companies
(Darlington Refurbishment Project)
Algoma Orchards
Baagwating Community Association
Borutski, Mark
Boston Pizza Bowmanville
Boston Pizza Foundation
Break-Away Technologies Inc.
Calhoun Family
Canada Post Foundation
Canadian Tire Jumpstart Charities
Chanterelle Bistro
CIMA - Bowmanville
Clarington Contracting Services
Clarington Eagles Jr. Hockey Club
Clarington Toyota
Discovery Church
Deer Creek Golf Club
Employment and Social Development
Canada—Canada Summer Jobs

Fairbrother, Wilma
Greeley
Halliday, Paul
Hooper's Jewellers Ltd.
Justin Barry Optical
Linvest Homes (Gracefield)
Masood Vatandoust - Keller
Williams Real Estate
Meridian Credit Union
McClurg, Jill
Miche Canada
Municipality of Clarington
Northcutt Elliot Funeral Home
Ontario Ministry of Education
Ontario Power Generation
OPG Employees & Pensioners
Charity Trust
OPG Employees—Diversity Team

RBC Dominion Securities—Durham Region
RBC Foundation
Regional Municipality of Durham
Rotary Club of Bowmanville
Rotary Club of Courtice - Interact Club
Sciore & Associates - The Co-operators
St. Mary's Cement Bowmanville
St. John, Susan
Stevens, Charles and Judith
Syvan Developments
Tetra Kitchen and Vine
Unifor Local 222
United Way of Durham Region
Valiant Rental Properties Ltd
VanderDuim Mortgage Team
Veridian
Via Rail
West Jet Cares for Kids Foundation
Willoughby, Mike and Gayle

Contributions of time and money mean so much to Big Brothers Big Sisters of Clarington, and we would also like to thank every volunteer, individual and business who started something BIG by giving to our agency.



>> As Canada's leading child and youth mentoring charity, Big Brothers Big Sisters facilitates **life-changing relationships** that **inspire and empower** children and youth to **reach their potential**, both as individuals and citizens. <<

"The greatest good you can do for another is not just to share your riches but reveal him to his own."

~Benjamin Disraeli

Event Report



Big Brothers Big Sisters of Clarington hosted its signature events again in 2017, to help us reach our goal of raising funds for the many children's mentoring programs offered by our agency. Thank you to everyone who participated, attended, sponsored or volunteered during these fantastic events.

Bowl for Kids' Sake: Between February and May, community organizations and local schools joined us for Bowl for Kids' Sake, our largest annual fundraiser. We would like to thank OPG for once again being our event sponsor, as well as everyone else who collected pledges and came out to bowl with us. In 2017, BFKS raised almost \$34,000 in support of our children's mentoring programs

BIG 3-on-3 Road Hockey Tournament: In May, we closed down part of Clarington Boulevard for one of our newest events, which brought together 26 local teams for a fun-filled day of ball hockey! The tournament raised almost \$7,500 and we hope to continue to grow our expanding divisions.

Spring Food & Wine Festival: The Spring Food, Wine & Beer Festival was once again held at Newcastle Town Hall, where guests had the opportunity to sample local cuisine and wines. The 17th annual festival raised almost \$10,000 for the children of Clarington.

Golf for Kids' Sake: Once again hosted by the Aecon / SNC Lavalin Joint Venture (Darlington Refurbishment Project), this event was a great success as golfers gathered at Deer Creek to enjoy a gorgeous day on the Greens.

Superhero Gala: Guests of this year's gala were truly our superheroes and were treated to an evening filled with delicious food and drinks, great music and an exciting silent and live auction. The evening was a tremendous success, raising just under \$34,000 for our agency.

>> Unlocking a child's true potential creates
a future where anything is possible <<

Treasurer's Report

Purposefully creating positive change to support a community, in particular the community's children, sometimes requires us to take some risks and to be vulnerable. That does not mean, however, that we need to work in isolation.

As Mother Teresa said - "None of us, including me, ever do great things. But we can all do small things, with great love, and together we can do something wonderful."

That is the power of collaboration. That is the magic of leaning in 100%. Leaning in 100% requires courage and trust and to step in to the unknown for the sake of our vision and mission.

The team that is Big Brothers and Sisters of Clarington demonstrates this magic every day and in 2017 we again achieved results that will continue to move us forward in our goal to provide every child in Clarington who needs a mentor to have a mentor.

We saw stronger financial results in 2017 over 2016 in several of our largest fundraisers including, Bowl for Kids, Food & Wine, Golf for Kids and Gala. However, Grants, Corporate Donations and United Way funding all resulted in significantly lower results. The hard work put towards our fundraising activities provided a 4.71% increase in total revenue over 2016 giving us a second consecutive year of positive growth.

Strategically we want to review our fundraising activities and look at ways to generate greater revenue growth than we have seen in any previous year. To this end, in 2017, the board recognized the need to hire an event coordinator to start in 2018. Our fundraising activity is our bread and butter and we believe there are opportunities for significant revenue growth with an event coordinator managing this responsibility. In addition to improved fundraising results, we will want to implement an Annual Donations Campaign, something that will help us work toward smoothing out our monthly cash flows. We will investigate additional grant opportunities, third party event ownership and a more successful corporate donations program.

As we enter 2018, we are debt free. We have reached a financially stable plateau. The ability to launch off this plateau to greater revenue growth will require a shift in how we raise revenue. It is a challenging time, but also a very exciting time. We know our community is growing and we know our services are in demand. With our strong, dedicated staff and board of directors, along with our experienced, knowledgeable and ever resourceful Executive Director, we are well positioned to reach our goals.

Congratulations on another successful year. I would like to thank everyone for their hard work and dedication. As this is my final term as a director for Big Brothers Big Sisters of Clarington, I would also like to express my gratitude to the board. Up until joining this board and working with this amazing organization, I had no direct experience working in the non-profit sector. I have found it difficult to find my own words to express how this organization has changed my life. This quote comes very close:

The best way to find yourself is to lose yourself in the service of others. – Mahatma Gandhi

Laura Sciore, Treasurer



INDEPENDENT AUDITOR'S REPORT

To The Directors of
Big Brothers Big Sisters of Clarington:

I have audited the accompanying financial statements of Big Brothers Big Sisters of Clarington, which comprise the statement of financial position as at December 31, 2017 and the statements of operations, changes in net assets, and of cash flows for the year then ended, and a summary of significant accounting policies and other explanatory information.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

My responsibility is to express an opinion on these financial statements based on my audit. I conduct my audit in accordance with Canadian generally accepted auditing standards. Those standards require that I comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including assessment of risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

I believe that the audit evidence I have obtained is sufficient and appropriate to provide a basis for my qualified audit opinion.

Basis for Qualified Opinion

In common with many charitable organizations, the organization derives revenue from donations and fundraising, the completeness of which is not susceptible to satisfactory audit verification. Accordingly, I was unable to verify revenues from donations and fundraising beyond ascertaining that the net receipts, as recorded in the accounting records, were deposited in the organization's bank account.

Qualified Opinion

In my opinion, except for the effects of the matter described in the Basis for Qualified Opinion paragraph, these financial statements present fairly, in all material respects, the financial position of Big Brothers Big Sisters of Clarington as at December 31, 2017 and of its financial performance and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

Chartered Professional Accountant - Chartered Accountant

Oshawa, Ontario

Licensed Public Accountant

BIG BROTHERS BIG SISTERS OF CLARINGTON**STATEMENT OF OPERATIONS****FOR THE YEAR ENDED DECEMBER 31, 2017**

	<u>2017</u>	<u>2016</u>
REVENUE		
Donations	\$ 25,404	\$ 32,927
Grants (Note 5)	60,946	46,744
Fundraising (Note 6)	198,968	179,287
United Way	26,000	28,625
Nevada and Raffle	5,096	1,068
Program registrations and other	28,510	27,008
Rental income	8,415	3,510
	<u>353,339</u>	<u>319,169</u>
EXPENSES		
Amortization	3,371	3,532
Building occupancy	8,755	9,446
Fundraising costs (Note 6)	49,835	45,527
Insurance	6,013	5,586
Interest and bank charges	3,959	4,127
National dues	5,928	5,474
Nevada and Raffle	-	87
Office and general	8,658	7,463
Professional fees	8,520	6,786
Program costs	13,490	10,487
Telephone	1,496	931
Travel	1,751	2,132
Wages and benefits	235,961	216,023
	<u>347,737</u>	<u>317,601</u>
SURPLUS OF REVENUES OVER EXPENSES	<u>\$ 5,602</u>	<u>\$ 1,568</u>

The accompanying notes are an integral
part of the financial statements

BIG BROTHERS BIG SISTERS OF CLARINGTON**STATEMENT OF CHANGES IN NET ASSETS****FOR THE YEAR ENDED DECEMBER 31, 2017**

	<u>2017</u>	<u>2016</u>
<u>UNRESTRICTED NET ASSETS</u>		
Balance, beginning of year	\$ 4,649	\$ 530
Surplus of Revenue over Expenses	5,602	1,568
Externally Restricted - Nevada and Raffle	(93)	(981)
Amortization of capital assets	<u>3,371</u>	<u>3,532</u>
BALANCE, END OF YEAR	<u>\$ 13,529</u>	<u>\$ 4,649</u>
<u>EXTERNALLY RESTRICTED - NEVADA AND RAFFLE</u>		
Balance, beginning of year	\$ 2,281	\$ 1,300
Revenue - Nevada	96	1,068
Revenue - Raffle	5,000	-
Direct expenses	-	(87)
Expenditures for programs	<u>(5,003)</u>	<u>-</u>
BALANCE, END OF YEAR	<u>\$ 2,374</u>	<u>\$ 2,281</u>
<u>NET ASSETS INVESTED IN CAPITAL ASSETS</u>		
Balance, beginning of year	\$ 187,287	\$ 190,819
Amortization of capital assets	<u>(3,371)</u>	<u>(3,532)</u>
BALANCE, END OF YEAR	<u>\$ 183,916</u>	<u>\$ 187,287</u>

The accompanying notes are an integral
part of the financial statements

BIG BROTHERS BIG SISTERS OF CLARINGTON**STATEMENT OF FINANCIAL POSITION****AS AT DECEMBER 31, 2017**

	<u>2017</u>	<u>2016</u>
<u>ASSETS</u>		
Current		
Cash (Note 3)	\$ 3,126	\$ 17,377
Accounts receivable	10,117	5,970
Prepaid expenses	<u>9,106</u>	<u>2,111</u>
	<u>22,349</u>	<u>25,458</u>
Capital Assets (Note 4)	<u>183,916</u>	<u>187,287</u>
	<u>\$ 206,265</u>	<u>\$ 212,745</u>
<u>LIABILITIES</u>		
Current		
Accounts payable and accrued liabilities	\$ 6,446	\$ 5,484
Deferred revenue (Note 7)	<u>-</u>	<u>13,044</u>
	<u>6,446</u>	<u>18,528</u>
<u>NET ASSETS</u>		
Net assets invested in capital assets	183,916	187,287
Externally restricted - Nevada and Raffle	2,374	2,281
Unrestricted net assets	<u>13,529</u>	<u>4,649</u>
	<u>199,819</u>	<u>194,217</u>
	<u>\$ 206,265</u>	<u>\$ 212,745</u>

Approved on behalf of the Board:

_____ (Director)

_____ (Director)

The accompanying notes are an integral
part of the financial statements

BIG BROTHERS BIG SISTERS OF CLARINGTON**STATEMENT OF CASH FLOWS****AS AT DECEMBER 31, 2017**

	<u>2017</u>	<u>2016</u>
SOURCE (APPLICATION) OF CASH		
From Operating Activities		
Surplus (Deficiency) of revenues over expenses	\$ 5,602	\$ 1,568
Plus expenses not involving an outlay of funds:		
Amortization	<u>3,371</u>	<u>3,532</u>
	<u>8,973</u>	<u>5,100</u>
Changes in non-cash items:		
Accounts receivable	(4,147)	(2,291)
Prepaid expenses	(6,995)	(2,111)
Accounts payable and accrued liabilities	962	(10,179)
Deferred revenue	<u>(13,044)</u>	<u>13,044</u>
	<u>(23,224)</u>	<u>(1,537)</u>
Increase (Decrease) in cash	(14,251)	3,563
Cash, beginning of year	<u>17,377</u>	<u>13,814</u>
Cash, end of year	<u>\$ 3,126</u>	<u>\$ 17,377</u>
CASH DETERMINATION		
Cash	<u>\$ 3,126</u>	<u>\$ 17,377</u>

The accompanying notes are an integral
part of the financial statements

Thank You

The Board of Directors of Big Brothers Big Sisters of Clarington wishes to extend a very warm thank you to our volunteers, our staff, our sponsors, donors, and supporters.

Because of you, the kids we serve in this community enjoy and benefit from various programs of fun, friendship, adventure and challenge, and they are given opportunities to acquire and develop new skills, raise their self-esteem, and build self-confidence. This in turn helps to prepare them to play a significant role in our local and global communities.

You have assisted in reaching out to touch lives as you lead our children towards a bright and bold future.

Thank you for **starting something BIG** in our community. Your contributions truly mean the world to our kids!

