

this could be the start

of something big



Building life-changing relationships;  
that **inspire & empower.**



**Big Brothers Big Sisters**  
of Clarington

With your help, we can  
**Start Something >**



Dear Community Partner,

**What if** every child fulfills his or her **potential**? What if every child is set on the **right path** today?

What if every child in Canada graduates high school, goes to college or university, gets a job and **gives back** to their community? What will that start? It will be the start of something **BIG..**

Because whenever you donate your money or time to help a child reach their full potential.....

**You Start Something.**

All children need the consistency and encouragement of caring adults in their lives to help them be the best that they can be—to realize and share— their full potential. **Research has proven that children who are mentored feel more self-confident, have healthier relationships, and are more likely to say no to drugs and alcohol.** However, society has changed, family dynamics have changed, and increased work demands mean many children are in desperate need of adult role models— a mentor—a friend.

Big Brothers Big Sisters of Clarington works to ensure all children who **need a mentor have a mentor.** We screen, interview, match and support each relationship to assure a safe, lifelong friendship for children. Our goal is to change more lives of children living in this community and **YOU** can play an important role in making it happen. Your corporate sponsorship plays a **BIG** role in our ability grow our programs to change the lives of more children in need of a mentor.

When you invest in Big Brothers Big Sisters of Clarington, you're making an investment in the lives of children living in our community. Please take a moment to read over our Corporate Sponsorship Package and find out how you can **Start Something.** There are a number of different ways that you can contribute to the lives of children living in Clarington — the possibilities are endless.



## Our Mission

Big Brothers & Sisters of Clarington is committed to providing the highest quality volunteer based mentoring programs to the children of Clarington.



## Our Vision

Every child in Clarington who needs a mentor, has a mentor.

We're Big Brothers Big Sisters of Clarington. We believe every child should have the opportunity to reach his or her full potential, both as individuals and citizens – and that by doing so, they will not only do well, they will also do good. We believe that by changing the course of young lives we can in turn be changing the course of a community's future. That it could lead to a reduction in poverty and unemployment. Or to safer schools and neighbourhoods. Or to a renewed optimism for growth. That it could even lead to change on a broader, more far-reaching scale. We believe that opening a child's eyes to what is – opens their mind to what could be.

For forty years, Big Brothers Big Sisters of Clarington has been making a positive difference in the lives of our community's youth by developing and implementing a wide range of mentoring programs. BBBSC strives to continue to grow our mentoring programs, and are successfully serving over **500** children aged 6-18 through a variety of one-on-one and group mentoring programs.

As an independent agency, BBBSC has become an integral part of the community, adapting dynamic and innovative national youth mentoring programs to meet local community needs. By tailoring our programs to focus on prevention, not intervention, the friendships that are possible through BBSC help guide children in Clarington in the right direction through the choices they make in life.

Big Brothers Sisters of Clarington relies on corporate donations. Without government funding, and with the United Way only providing approximately 10% of our operating funds, your corporate support will enable us to maintain our current level of service and extend our reach to more children in our community. We are continually looking for innovative ways of working with new corporate partners and sponsors. There are always new initiatives under way, and we look forward to hearing your ideas on how we might work together. Our agency has top of mind awareness and a positive reputation for delivering quality service to children. By supporting our work, you will be seen as a company that contributes to the community in a meaningful way.

Being a corporate sponsor of Big Brothers Big Sisters of Clarington is a great way to raise your corporate community profile while supporting our kids. By giving to Big Brothers Big Sisters of Clarington, local businesses benefit our community's most important assets - our children.

Witnessing the transformation of a child into a confident, concerned and motivated young person is a remarkable thing. Ushering them into adulthood, seeing them grow into a successful, responsible member of their community and society at large is even more satisfying. Proudly, it's something our staff, volunteers and donors help bring about every day. We're very grateful for their generosity and support

# Programs to serve Clarington's Children

## Traditional Program & Couples Match

Our "Bigs" are doing BIG things with their "Littles" as they meet together on a regular basis for a couple of hours each week. Children who spend time with a mentor gain confidence, acquire new skills and competencies and learn the importance of showing care for others. Mentors experience a sense of discovery and enjoyment as they experience the world through a child's eyes.



## In-School Mentoring Program

An hour a week is all it takes to make a huge difference in a child's life. Our in-school mentors get the chance to feel like a kid again as they meet with their mentee to play games, bake something delicious or pass a soccer ball back and forth. It is time well spent building a child's confidence, sharing a laugh and learning something new.

## Go Girls! Healthy Bodies, Healthy Minds / Game On!

Go Girls! Healthy Bodies, Healthy Minds and Game On! are group based mentoring programs run by volunteer mentors. Through non-traditional physical activity the programs are designed to provide girls/boys, aged 12-14 with the information and support they need to make informed choices about healthy, active living.



## Big Bunch

A once-a-month group mentoring program that is designed for children on the waiting list waiting to be matched with their very own big brother or sister. Volunteers get together with groups of waiting children, and take part in fun activities from fishing derby's and pool parties to holiday celebrations and movie nights.

## After School Program

The after school program takes place once a week in 5 different locations and was established to provide children a safe and supervised environment to engage in recreational/sports activities. In this program children develop physical literacy and social skills as they interact with other children and mentors. This program keeps children/youth engaged in constructive activities during a time when they are most likely to get into trouble.

## Champions of Change Summer Camp

This program provides a wide range of summer experiences for children aged 6-8 and 9-13. Each of our 7 themed weeks provides a combination of cooperative games, sports, crafts and leadership activities. Children have fun while developing important leadership qualities.

Start Something

**BIG** today

>>Unlocking a child's true potential creates  
a future where anything is possible <<



## Celebrating Corporate Support

Big Brothers Big Sisters is actively involved in Clarington; and utilizes each and every event and activity as a way to celebrate the support of the local community. Throughout the year thousands of community members contribute to the mission and vision of Big Brothers Big Sisters, giving corporate sponsors a great opportunity to raise their corporate community profile. Some of the biggest community events where your corporate support will be recognized include:

**Bowl For Kid's Sake:** February through to May, the community and local schools meet down at Liberty Bowl in Bowmanville to Bowl For Kid's Sake during our signature fundraising event. Hundreds of individuals, many local businesses, students and service clubs take the time to *Strike* it BIG for the children of Clarington.

**BIG 3-on-3 Road Hockey:** Hockey enthusiasts from all over Clarington take part in the tournament to enjoy a fantastic day of Canada's favourite pastime. Clarington Blvd closes down to make room for those looking to score it BIG for the children of Clarington.

**Spring Food & Wine:** Community members from across Durham Region and beyond gather to enjoy an exceptional day of tasting local wines and cuisines to celebrate our Annual Spring Food & Wine Festival. The delicious day entertains guests with delightful music and décor as guests embark on a culinary adventure.

**Golf For Kid's Sake:** Organized by the Aecon/SNC Lavolin Joint Venture (Darlington Refurbishment Project) our Annual Golf For Kid's Sake Tournament brings golfers and supporters out for some fun in the sun at the beautiful Deer Creek Golf Club for a day full of exciting golf challenges, prizes and delicious meals.

**Harvest Tea & Market Place:** In September our Community Ambassador Volunteers contribute to BBBSC by organizing this event and sale. The Market Place features homemade preserves, jams, sweets, quilt crafts, jewellery and book sale. While the tea offers a true tea party ambiance with entertainment.

**Annual Gala Event:** Providing guests with an extravagant evening filled with delicious food, wonderful music and great company. Graciously dressed supporters join BBBSC for a lavish night out including live auction, silent auction, an array of fun filled prize winning opportunities and let's not forget the dancing.



# Sponsorship Levels

## Platinum Sponsor of Friendship (\$15,000)

### Benefits

At our most prestigious level, your organization will have the most comprehensive sponsorship package available and the highest level of recognition as a supporter of BBBSC.

- Corporate Logo and Link on Big Brothers Big Sisters of Clarington website.
- Corporate Logo on all media and promotional materials.
- Recognition in Big Brothers Big Sisters of Clarington's newsletter/social media.
- Designation as platinum sponsor on the 'Friends of BBBSC' wall and recognition at all BBBSC events along with a plaque for your organization.
- Designation as a our Venue Sponsor for the Bowl for Kids Sake Event.
- Designation as our Venue Sponsor for the Big 3 on 3 Road Hockey Event and The annual Spring Food & Wine Festival
- 10 Complimentary tickets to the annual Spring Food & Wine Festival.
- Complimentary team entry (4) at the Annual Golf for Kids Sake Tournament.
- Complimentary tickets to our Harvest Tea event (4)
- Complimentary tickets to our Annual Gala (8) and designated Program Sponsor.
- Designation of BBBSC Children's Holiday Party Sponsor.

## Gold Sponsor (\$10,000)

### Benefits

The Gold Level sponsorship guarantees your organization a high level of recognition as a supporter of BBBSC.

- Corporate Logo and Link on Big Brothers Big Sisters of Clarington website.
- Recognition in Big Brothers Big Sisters of Clarington's newsletter/social media.
- Designation as Gold Sponsor on the 'Friends of BBBSC' wall and recognition at All BBBSC events.
- Designation of Bowl for Kids Sake Lane Sponsor.
- Designation of Big 3 on 3 Road Hockey Rink Sponsor.
- Complimentary tickets to the annual Spring Food & Wine Festival (5 tickets).
- Complimentary tickets to our Harvest Tea event (4)
- Complimentary tickets to our Annual Gala (4) plus designation of Table Sponsor.
- Complimentary registration at the Annual Golf for Kids Sake Tournament (4).



# Sponsorship Levels

## Silver Sponsor (\$5,000)

### Benefits

The Silver level of sponsorship will provide significant recognition of your role as a supporter of BBBSC.

- Corporate Logo and Link on Big Brothers Big Sisters of Clarington website.
- Corporate Logo on specific media and promotional materials.
- Recognition in Big Brothers Big Sisters of Clarington's newsletter/social media.
- Designation as Silver Sponsor on the 'Friends of BBBSC' wall, recognition at all BBBSC events as well as a plaque for your organization
- Designation as Bowl for Kids Sake Lane Sponsor.
- Designation as Big 3 on 3 Road Hockey event Rink Sponsor.
- 5 Complimentary tickets to the annual Spring Food & Wine Festival
- 2 Complimentary tickets to the Harvest Tea Event
- 2 Complimentary tickets to our Annual Gala Event

## Bronze Sponsor (\$2,500)

### Benefits

The Bronze level will provide recognition of your role as a supporter of BBBSC.

- Corporate Logo and Link on Big Brothers Big Sisters of Clarington website.
- Recognition in Big Brothers Big Sisters of Clarington's newsletter/social media.
- Designation as Bronze Sponsor on the 'Friends of BBBSC' wall.
- Plaque for your organization showing Bronze Sponsor.
- Recognition at all of our fundraisers, highlighting your Corporate Sponsorship
- 4 Complimentary tickets to the annual Spring Food & Wine Festival
- 2 Complimentary tickets to the Harvest Tea.